

Visual Communication Designer

As a well-rounded and versatile professional, you have a firm grasp of both strategic and tactical principles, giving you the vision and skills to support visual design projects from concept-to-implementation. Your design expertise, ability to organize complex information, and passion for people will help our clients reach new goals and further their mission.

As the SmallBox Visual Communication Designer, you may find yourself creating a homepage for a website, working on social media graphics, or co-designing logos with community stakeholders. And at the center of all of your work, you keep the needs, wants, and desires of all audiences in mind. Because of this, you have a natural curiosity and sense of empathy that allows you to create solutions customized to specific needs.

Overview

At SmallBox, we design meaningful solutions for mission-driven organizations. We are looking for a purpose-driven designer and visual storyteller—someone who is passionate about learning from new perspectives, co-creating beautiful solutions, and realizing inspiring and inclusive futures with clients and the people they serve. This person will:

- Engage with clients, audiences, and stakeholders to create relevant and engaging solutions
- Turn strategies into aspirational and compelling stories
- Take complex information and express it in an accessible but action-oriented way
- Produce high-quality work during all phases of the design process
- Collaborate with SmallBox peers to strengthen team-capacity (this may include contributing to sales conversations, project planning, project management, and strategy as needed)

Your Role

In this role, you'll work alongside teams to tackle complex challenges for a diverse portfolio of projects. You'll use human-centered design to inform end solutions—brand expressions, storytelling, user interface, user experience, data visualization, and environmental design. You will also:

- Collaborate with individuals from varying backgrounds and disciplines
- Connect with and learn from key stakeholders and audiences for which you are designing
- Create and develop forms of storytelling centered around the project
- Be an advocate of exceptional and meaningful design
- Create end-solutions that create lasting impact
- Be able to do heads down research and tactical production, as well as collaborative tasks like leading client sessions and informing strategies

Experience

- Graphic design and branding experience
- Bachelor's degree in Graphic Design, an equivalent degree, or equivalent experience
- Experience and comfort with human-centered design processes, including design research, concept ideation, design strategy, and user experience design
- Ability to tell compelling project stories to clients
- Strong verbal and written communication skills
- Experience working with multi-disciplinary teams and integrating your ideas with theirs
- Strategic communication skills in verbal, written, and visual presentation experience. You understand the value of design and brand within a business context
- Extensive experience across a variety of media (digital and print) and current tools (InDesign, Photoshop, Illustrator, Sketch, Microsoft Office)

Mindset

- A commitment to acknowledging and honoring others' humanity
- The ability to listen deeply and act with empathy and compassion

- A desire to learn about and design with people from all walks of life
- The courage to protect and elevate vulnerable identities throughout the design process
- The ability to generate ideas and take action in ways that acknowledge differing identities

Application

Interested candidates can send their letter of interest and resume to info@smallbox.com. Please include your portfolio, whether a website or PDF.

About SmallBox

SmallBox is a design agency focused on strategy, web and brand experiences for mission-driven organizations. Everything we do is informed by our clients and their audiences. Our people-centered approach and passion for community drive solutions that amplify the impact of our work.

Our core values define the characteristics we believe are important for each team member to embrace in their work. Through all of our projects, we've discovered that we are at our strongest when we stay true to these four values: Care, Collaboration, Courage, and Curiosity.

We celebrate diversity and are committed to creating an inclusive and equitable environment for all employees. We welcome applications from all individuals, regardless of age, gender, gender identity, sex, race, religion, color, disability, protected veteran status, sexual orientation, national origin, or any other legally protected category.